

Awards/Recognition

2018 Summit Creative Award
Gold & Bronze

Communication Arts Advertising
Shortlist

Adobe Design Achievement Award
Semifinalist

Philadelphia One Club Louix Student Award
Guerilla Online & Integrated Campaign

Miami Ad School Top Dog
Berlin Campus

Miami Ad School Minority Scholarship
Grand Prize



Christian Baron

Art Director

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EXPERIENCE

Jr. Art Director

Terri and Sandy || NYC

Concepted many ideas and solutions with my partner for clients such as Gold Bond, BJ's Wholesale Club, Clutuelle and Twinings.

Created graphics, video and animation assets for clients such as but not limited to Nutella, IcyHot, and Applegate Natural and Organic Meats.

Assisted in visual direction for photo shoots, commercial shoots and edits.

Creative Apprentice- Art Direction

R/GA || NYC

Worked with partner to concept campaign ideas for clients such as ESPN, Samsung and LEGO.

Assisted senior creatives to push ESPN ideas to platform level ideas.

Concepted ideas and created visuals that went to clients in Korea for a new business pitch.

Creative Intern- Art Direction

iCrossing || NYC

Presented, along with partner, two creative solutions that aim to improve workplace environment for women to ECD that are currently being produced.

Executed graphics used in Humana's website and social media outlets.

Concepted and created visuals seen by brands such as Ralph Lauren and Stop & Shop.

Physician Assitant Intern

Main Line Health || Collegeville, PA

Shadowed a physician assistant as I shadowed my parent's dream of me being a doctor

Nodded my head in mild interest as I examined x-ray scans that meant nothing to me

Realized quickly that I would rather create pretty things instead.

EDUCATION



Miami Ad School
Wynwood, Berlin and NYC
Art Direction



Temple University
Philadelphia, PA
Bachelor of Arts in Biology