

**SKILL**

**Art Direction, Copywriting,
Video Editing, Filmmaking,
Animation, Graphic Design,
Illustration, Layout**

Christian Baron

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EXPERIENCE

Creative Apprentice- Art Direction

R/GA || NYC

Worked with partner to concept campaign ideas for clients such as ESPN, Samsung and LEGO.

Assisted senior creatives to push ESPN ideas to platform level ideas.

Concepted ideas and created visuals that went to clients in Korea for a new business pitch.

Creative Intern- Art Direction

iCrossing || NYC

Presented, along with partner, two creative solutions that aim to improve workplace environment for women to ECD that are currently being produced.

Executed graphics used in Humana's website and social media outlets.

Concepted and created visuals seen by brands such as Ralph Lauren and Stop & Shop.

Server/Designated Trainer

The Cheesecake Factory || Willow Grove and Philadelphia

Served patrons oversized portioned food while upselling them on high calorie desserts.

Opened up the first store in Philadelphia while training newbies. (Sorry Philly)

Managed to allow college job to exceed too far after college graduation.

Physician Assitant Intern

Main Line Health || Collegeville, PA

Shadowed a physician assistant as I shadowed my parent's dream of me being a doctor.

Nodded my head in mild interest as I examined x-ray scans that meant nothing to me.

Realized quickly that I would rather create pretty things instead.

EDUCATION



Miami Ad School
Wynwood, Berlin and NYC
Art Direction



Temple University
Philadelphia, PA
Bachelor of Arts in Biology